

TASMANIA

G'DAY AUSTRALIA 2023

TASMANIA

COME DOWN FOR AIR



Summit of kunanyi / Mt Wellington
© Samuel Shelley



Wineglass Bay
Freycinet National Park
© Matthew Donovan



Accommodation



Tour

WELCOME TO TASMANIA

WE CAN'T WAIT TO
SHARE OUR ISLAND
WITH YOU.



© Andrew Wilson

— Australia's most southerly state is no ordinary place. And Tasmanians are no ordinary people. Geographic isolation has contributed to unique biodiversity – globally significant and dazzling in its beauty – and it's also fostered a rare community of creative, down-to-earth, resourceful people with time to make you feel welcome. Seasonality and hospitality go hand in hand. One of the joys of travelling in Tasmania is not just the joy of tasting farm and ocean-fresh produce, but the ease of meeting the makers at cellar doors, farm gates and local markets.

You'll soon see that when we do things, we like to do them our way. Take our distillers, using native botanicals and, in some cases, leftover machinery to make some of the best spirits in the world. Hop on a ferry to witness an alternative universe of ideas and expression at Mona, the most public and provocative private art museum in the land. And join islanders in a packed schedule of events and festivals that celebrate all the good things in life.

More than a third of the island is protected as national parks, reserves and World Heritage areas, and much of it is easily accessible on foot or aboard a cruise. Ascend the tallest sea cliffs in the southern hemisphere on the Three Capes Track, and breathe some of the purest air on Earth. Walk in valleys where towering Huon pines grow for thousands of years, where rivers meet rare temperate rainforest, and snow-peaked mountains shadow buttongrass plains.

This is a place for adventure – test yourself on scores of wild mountain-bike trails, tee off on world-class links perched over Bass Strait, cast for wild brown trout in glacial tarns, or visit one of several wildlife sanctuaries to closer encounter some of our elusive native wildlife.

A journey to Tasmania is a chance to disconnect from the stresses of life, and reconnect with the things that matter.

Come down for air.

Sarah Clark
CEO, Tourism Tasmania



Tasman Island
© Emilie Ristevski



Where we are

Australia's only island state lies about 250km across the formidable Bass Strait from Victoria. Next stop south is Antarctica, 3000km away. Surrounded by the Tasman Sea, the strait and the mighty Southern Ocean, Tasmanians breathe some of the cleanest air in the world. The 334 islands of the Tasmanian archipelago sit at latitude 42°S, directly in the path of the Roaring Forties winds.

Tasmania is about the same size as the Republic of Ireland: 315km from east to west and 286km from north to south. There are around 569,800 Tasmanians with almost half living in the state capital of Hobart, established in 1804 and Australia's second-oldest city.





Weather

Tasmania's four distinct seasons deliver different travel experiences year-round. Average maximum temperatures in summer, from December to March, are 17–23°C (63–73°F). Average maximum winter temperatures, from June to August, are 3–11°C (37–52°F). Enjoy beach life and blooming lavender fields in summer, the 'turning of the fagus' in autumn when Australia's only native deciduous tree turns brilliant colours, fish for wild brown trout in spring, and in winter join solstice festivals and warm up around log fires with fine Tassie whisky.

Rainfall varies significantly across the island. Hobart is the second-driest capital city in Australia (after Adelaide), while the west coast has an annual average rainfall of 2400mm, which sustains the island's cool temperate rainforests.

No matter when you travel here, it's important to prepare for sudden changes in the weather, and especially if you're bushwalking. Pack warm, fast-drying layers for maximum flexibility, particularly in the cooler months, and be sure to carry extra warm clothing and a waterproof jacket.

Getting here

From mainland Australia, there are direct domestic flights into Hobart and Launceston from most capital cities. The *Spirit of Tasmania* passenger and vehicle ferries operate daily across Bass Strait between Melbourne and Devonport on Tasmania's north-west coast.

Getting around

Tasmania is prime road-trip territory, with diverse landscapes and excellent road coverage – and never more than a few hours between A and B. Visitors can hire cars or vans, bring their own vehicle from the mainland on the *Spirit of Tasmania* ferry, or join a coach tour or a small escorted group. There are also intercity and regional public bus services.

Rainbow accredited businesses



Businesses across the island have undertaken training to create safe spaces for LGBTQIA+ travellers. For a full list of Rainbow

Tasmania Tourism Accredited operators, visit discovertasmania.com.au/rainbow-accredited.

More information

For travel professionals, find sales-focused information and itinerary suggestions at tassietrade.com.au, or email trade@tourism.tas.gov.au

SEE MORE AT
discovertasmania.com.au

01 – Cradle Mountain-Lake St Clair National Park © Dearn Bond
02 – Blue Derby Mountain Bike Trails © Flow Mountain Bike
03 – Woolnorth Wind Farm © Sean Scott



Tasmania's Top 5 animals

TASMANIAN DEVIL

Sharp teeth, a devilish cry and an irritable disposition – plus a bite as strong as a Bengal tiger. The world's largest carnivorous marsupial, the size of a small dog, has a fearsome reputation. But these nocturnal hunters are endangered: your best chance of seeing one is at a wildlife park.

WALLABY

Wallabies are common across Tasmania, and they're not particularly shy. Spend some time in any of the island's national parks – try Narawntapu National Park in the north – and you'll almost certainly see one. They're a smaller version of Australia's better-known kangaroo.

PLATYPUS

The shy platypus, with its webbed feet and peculiar 'duck bill', burrows into the banks of freshwater rivers and lakes around the state, including the Hobart Rivulet. Look for a tell-tale trail of bubbles across the surface and keep quiet – you might have a lucky sighting.

01 – Bennetts Wallaby (*Macropus rufogriseus*) © Jess Bonde
02 – Bennetts Wallaby, white variation, Bruny Island © Bill Bachman
03 – Tasmanian devil (*Sarcophilus harrisii*) © Jess Bonde
04 – Camping at Darlington, Maria Island © Jamie Douros & Camille Helm
05 – Eastern quoll (*Dasyurus viverrinus*) © Ash Thomson Photography
06 – Platypus (*Ornithorhynchus anatinus*) © Ash Thomson Photography



WOMBAT

About the size of a chunky sports bag, a wombat on the march is a curious sight – a muscular, waddling creature with squat legs and a stubby tail. Maria Island National Park off the east coast is a great spot to spy one, munching grass and producing cube-shaped dung.

SPOTTED QUOLL

Tasmania's tree-climbing spotted quoll is another carnivorous marsupial, related to the Tasmanian devil and extinct thylacine. They're shy and nocturnal, and are far from picky eaters: insects, roadkill, rats, rabbits, birds and lizards are all on the menu. Meet one at a wildlife park.



Bruny Island Safaris Ⓟ

Bruny Island Safaris has been showcasing the island's food scene, amazing sites and the historic Cape Bruny Lighthouse for over 11 years. Bruny Island Foods, Sightseeing and Lighthouse Tour is a spectacular experience, focussed on nature, wilderness, scenery and heritage. Visitors can look forward to the island's finest cheese, oysters and wood-oven breads for morning tea on one of Bruny's pristine beaches, followed by an enjoyable sit-down lunch at Hotel Bruny. Later in the day we sample the islands chocolates, fudge and honey.

The heritage-listed Cape Bruny Lighthouse towers 114m above dramatic clifftops and rugged coastline of Cape Bruny and is the only southern Tasmanian lighthouse open for tours, exclusive to Bruny Island Safaris.

Bruny Island Safaris employs Bruny Island locals and Tasmanians to showcase the island's most pristine locations and food producers. Our tours are fully inclusive.

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Curringa Farm Accommodation and Farm Tours (A) (T)

Curringa Farm is one of Tasmania's favourite farm stays. Hosted by sixth-generation farmers, Tim and Jane Parsons, the farm has nine self-contained deluxe cottages. Located at Hamilton in Central Tasmania, just one-hour drive from Hobart. It's perfect for couples, families, and groups of up to 24 for overnight stays.

Curringa can arrange small or large daily tours, featuring sheep shearing, working farm dogs, a BBQ lunch and access to a gift shop featuring local produce.

Seating 100 pax, Curringa attracts repeat overnight visitation from both International and domestic luxury groups, cyclists, bushwalkers and birdwatchers. Curringa Farm delivers genuine rural hospitality and has extensive international experience. Curringa Farm is one of Tasmania's longest continually operating family agritourism businesses.

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Federal Group Tasmania A

Wrest Point Tasmania
The Henry Jones Art Hotel
MACq 01
Country Club Tasmania
Country Club Villas
Saffire Freycinet

Federal Group Tasmania offers a suite of six quality Tasmanian accommodation venues.

IN HOBART:

- **Wrest Point Tasmania**
Located on Hobart's waterfront, Wrest Point is the place to indulge your playful side. Everything you need is right here — a waterfront new casino and bar, eateries for every craving, endless entertainment choices, a comfortable place to crash and conference epicentre.
- **The Henry Jones Art Hotel**
Hobart's oldest waterfront warehouses have been thoughtfully reimagined to become Australia's first dedicated art hotel. The Henry Jones Art Hotel is dedicated to showcasing Tasmania's emerging and established artists in every room and space, creating a sophisticated and deeply engaging accommodation experience on Hobart's waterfront. With 52 rooms and 4 suites each individually designed and furnished, preserving untouched heritage features and nineteenth-century sandstone walls with views of Hobart's harbour, city, and mountains.
- **MACq 01**
Nestled in the heart of the historic Hobart waterfront, MACq 01 is Australia's first storytelling hotel. Throughout the halls and across the walls of the hotel you'll find engaging pieces of history, tales and fables that make up the remarkable history of Tasmania. MACq 01's unique Hidden Hobart Storytelling Tour has become a must-do experience for visitors to Tasmania. MACq 01 Hotel offers a variety of 114 rooms and suites, each characterised by a generous floorplan and relaxed and informal style.

IN LAUNCESTON:

- **Country Club Tasmania and Country Club Villas**
Quality self-contained resort complex offering a range of 1,2 & 3 bedroom options with an extensive range of facilities onsite including a championship 18 hole golf course, indoor swimming pool, tennis courts, spa and fitness centre and children's playground. With parking at your door, Country Club Villas are the perfect base for touring Launceston & Northern Tasmania.

ON THE EAST COAST:

- **Saffire Freycinet**
A premier luxury lodge Set in the Coles Bay Conservation Area overlooking the Freycinet Peninsula, famed for the iconic Wineglass Bay. Delivering sophisticated and intimate style and an inspirational experience, our Tasmanian accommodation blends mankind and nature with breathtaking beauty.

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Pennicott Wilderness Journeys T

Pennicott Wilderness Journeys has been delivering ecotours in Tasmania since 1999. Winner of 14 Australian Tourism Awards, its portfolio showcases unique coastal wilderness and wildlife with daily tours from Bruny Island, Port Arthur, Hobart and Coles Bay.

Experiences include Bruny Island Cruises, Tasman Island Cruises, Iron Pot Cruises, Tasmanian Seafood Seduction, Wineglass Bay Cruises, Bruny Island Traveller and a daily return bus service to Port Arthur Historic Site.

- **Bruny Island and Tasman Island Cruises** allow travellers to experience close encounters with wildlife and explore the spectacular National Park coastlines of Bruny Island and the Tasman Peninsula.
- **Iron Pot Cruises** is a 2½ hour cruise exploring Hobart's waterways.
- **Tasmanian Seafood Seduction** is a full day tour from Hobart cruising on Tasmania's pristine waters enjoying and gathering fresh seafood.

- **Wineglass Bay Cruises** is a 4.5 hour coastal wilderness cruise of the Freycinet Peninsula, including the iconic Wineglass Bay.
- **Bruny Island Traveller** is a land-based food tour of Bruny Island departing from Hobart exploring the island's natural landscape and artisan produce.

The Pennicott team is currently developing exciting new experiences at Coles Bay and Port Arthur to be launched for the 23/24 season – watch this space!

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Premier Travel Tasmania T

Premier Travel Tasmania offers private, scheduled small-group (maximum eight guests) and self-drive tours in Tasmania, with a focus on nature, history and culture. Their offerings also include specialised themed departures and tours in different languages such as German, Spanish, French, Dutch and English.

As part of Australian Wildlife Journeys, Premier Travel Tasmania offers wildlife focussed itineraries with a sustainable touch. PTT has recently added some new tours to their portfolio which includes a stargazing/aurora-watching day tour, as well as two-hour and five-hour Hobart walking tours with tastings around the city.

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FLINDERS ISLAND

Whitemark

Strzelecki National Park

truwana / Cape Barren Island

Clarke Island

TASMANIA

BASS STRAIT

Stanley

Smithton

Rocky Cape National Park



Wynyard

BURNIE



DEVONPORT

Narawntapu National Park

Scottsdale

Derby

Mount William National Park

Jarapuna

BAY OF FIRES

takayna / Tarkine

Savage River National Park

Tamar Valley

St Helens

LAUNCESTON



Mole Creek Karst National Park

Ben Lomond National Park

CRADLE MOUNTAIN

Cradle Mountain - Lake St Clair National Park

Walls of Jerusalem National Park

Douglas Apsley National Park

Campbell Town

Ross

Freycinet National Park

Queenstown

Lake St Clair

Miena

Swansea

Coles Bay

Strahan

Franklin-Gordon Wild Rivers National Park

Oatlands

Freycinet Peninsula

Schouten Island

SOUTHERN OCEAN

Mount Field National Park

Richmond

Maria Island National Park

Maria Island

HOBART



Southwest National Park

Huon Valley

Turrakana / Tasman Peninsula

© STATE OF TASMANIA

Hartz Mtns National Park

Bruny Island

Port Arthur

Tasman National Park

South Bruny National Park

tasmap

www.tasmap.tas.gov.au



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